

AMERICAN HIGH SCHOOL®



Be Part of It!



Oak Grove High School Theatre

www.oakgrovetheatre.com

2018

Corporate Sponsorship Proposal

Oak Grove High School Theatre is known for “bringing theatre to new heights.” As the most award-winning theatre department in Mississippi, Oak Grove HS Theatre has 10 state championships under their belt, 1 SEC title, and now has been chosen as one of the top theatre departments in the US for the fourth time! With that honor, Oak Grove High Theatre Department has been chosen to perform at the largest theatre festival in the world in Edinburgh, Scotland in 2018.

Our success is made possible through the generous funding of groups like yours! The opportunity to expose our young artists to an experience like this will broaden their understanding of the world, bring them an unmatched educational opportunity to learn not only about theatre, but of the fullness of performing arts, as well as allow them to expand their own talents and knowledge through hands on learning through acting, technical experience, educational workshops and the opportunity to experience the culture of the world. We believe in the power of the arts and their ability to shape well rounded and community invested young people. Support for local and regional leadership, positive encouragement from our community, with the support of investments like yours will make this experience possible for our students.

Where your money goes:

Taking a production to the United Kingdom is a large and costly undertaking. The approximate cost for each student is \$6700.00. Our goal is to see that each of our students has the opportunity to be part of this amazing experience. It will take the support of donors like you. Where does all the money go you might ask?

Breakdown of the \$234,500 budget:

- Professional Technicians and Staff Fees - 25%
- Theatre Rental and Rehearsal Space – 15%
- Sets, Props, Royalties, Costumes – 15%
- Marketing/ Publicity in UK – 10%
- Travel and Accommodations – 35%

Sponsorship Opportunities

Mutual Sponsorship Benefits:

- Visible association with the youth and arts in our community
- Commitment to the educational and cultural development of the youth of our community
- Fostering a culture of philanthropy in the arts within our community
- Recognition in email blasts and on our website

Executive Producer

\$20,000

- Logo on all Fringe promotional material including: T-shirts, Posters, Flyers, and Show Programs
- Logo and link on our website
- Logo on Fringe photobook presented to sponsors documenting our journey
- 20 mentions of your support on our Facebook Page
- 50 mentions of your support through our Twitter feed

Producer

\$15,000

- Logo on Fringe promotional material including: Posters, Flyers, and Show Programs
- Recognition on Fringe Promotional T-shirt
- Logo on our website
- Logo on Fringe photobook presented to sponsors documenting our journey
- 10 mentions of your support on our Facebook Page
- 25 mentions of your support through our Twitter feed

Director

\$10,000

- Logo on Fringe promotional material including: Show Programs
- Recognition on Fringe Promotional T-shirt
- Logo on our website
- Logo on Fringe photobook presented to sponsors documenting our journey
- 5 mentions of your support on our Facebook Page
- 12 mentions of your support through our Twitter feed

Writer

\$5,000

- Recognition on Fringe promotional materials including: Show Programs
- Recognition on Fringe Promotional T-shirt
- Recognition in Fringe photo book presented to sponsors documenting our journey
- Recognition on our website
- 10 mentions of your support through our Twitter feed

Actor

\$1,000

- Recognition on Fringe promotional materials including: Show Program
- Recognition in Fringe photo book presented to sponsors documenting our journey
- Recognition on our website

Sponsorship Agreement

Business Name: _____

Address: _____

Email: _____

Telephone: _____ Fax: _____

Lead Contact: _____

Sponsorship Levels

- Executive Producer (\$20,000)
- Producer (\$15,000)
- Director (\$10,000)
- Writer (\$5,000)
- Actor (\$1,000)

Please send check payment to:

Oak Grove High School Theatre Department

Attn: Suzanne Allmon

5198 Old Hwy 11

Hattiesburg, MS. 39402

Note to Sponsors: Our group will customize all sponsorships to specifically meet your company's marketing objectives. If you desire a different level of contribution, please contact us about underwriting opportunities.